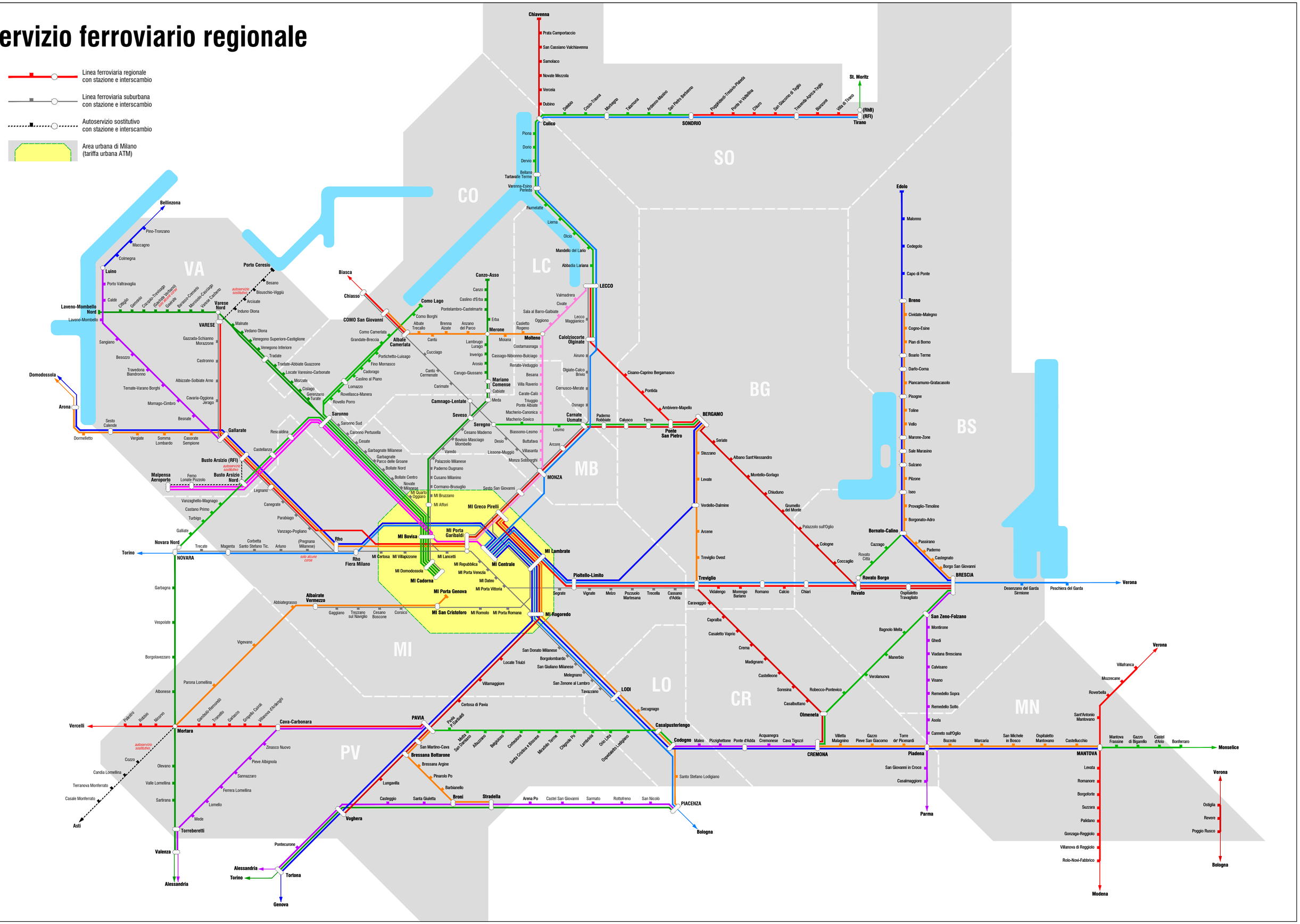Servizio ferroviario regionale